

Yaying Zheng

interdisciplinary Designer

<https://cloris091.wixsite.com/portfolio>

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Introduction

I'm Yaying(Cloris), a passionate designer with a unique blend of expertise in both Interior Architecture and Interaction Design.

My bachelor, rooted in an Honors degree in Interior Architecture, has given me a profound understanding of space and its interplay with human emotions. Advancing into Interaction Design for my Master's, I've expanded my canvas to digital interfaces, ensuring every user touchpoint is as meaningful as a well-crafted physical space.

Expreience

2021.02-2023.03

**Graphic Designer
& Interaction Designer**

**Seasons Innovation Technology
Co., LTD**

Spearheaded the design of visually compelling digital assets, including website graphics, social media visuals, and promotional materials, ensuring brand consistency across all platforms.

Collaborated with the UX team to conceptualize and implement intuitive user interfaces, resulting in a 34% increase in user engagement.

2021.08-2022.02

Human Resource Assistant

**Guangzhou Chengbo Information
Co., LTD. (directly managed by
Alibaba)**

Responsible for the planning, preparation, organization and execution of employee activities of Ali, responsible for the conversion evaluation and interview of new employees according to the employment needs of various departments of the company.

Education

2018.02-2021.12

**University of New Sales Wale
Bachelor Degree with Honours
Interior Architecture**

Interior Architectural Design/
International Architectural Practice
/ Interior Construction Drawing/
Drafting/ Interaction Design
/ Critical Thinking

2022.07-2023.12

**Monash University
Master Degree
Interaction Design**

Interaction Design/ Design
Research Method/ Exegesis/ Digital
Audio & Video

Skills

- CAD Software Proficiency
- 3D Modeling & Rendering
- Digital Prototyping
- User Interface (UI) Design
- User Experience (UX) Design
- Graphic Design